



10th RedES Meeting

THIRD PREPARATORY MEETING TOWARDS CRES+5

2024

CONCEPT NOTE AND AGENDA

Asunción, Paraguay | November 22 and 23, 2023



10th NETWORKS MEETING: ADVANCES AND CHALLENGES OF DIGITAL TRANSFORMATION IN HIGHER EDUCATION.

PRESENTACIÓN

The **Meeting of Higher Education Networks and Councils of Rectors of Latin America and the Caribbean** - known as the RedES Meeting - is a privileged space for exchange and shared reflection among rectors of Latin America and the Caribbean. This **10th RedES Meeting**, sponsored by the [National University of Asuncion \(Paraguay\)](#), the [UNESCO International Institute for Higher Education in Latin America and the Caribbean \(UNESCO-IESALC\)](#), and the [Latin American and Caribbean Space for Higher Education \(ENLACES\)](#) is also part of the preparatory process for the Follow-up Meeting of CRES (Regional Higher Education Conference) to be held in Brasilia in March 2024, already known as CRES+5.

On this occasion, the 10th RedES Meeting will focus on one of the main opportunities for the transformation of higher education, digitalization, whose impact is being felt in all spheres of action of universities. There is no doubt about the great potential that the integration of technology in higher education offers to academic processes, but it is no less true that it also poses significant challenges, both in terms of equity and quality, not to mention the risks associated with the growing platformization and the irruption of generative artificial intelligence. In short, the Meeting will revolve around the **advances and challenges of digital transformation in higher education, its opportunities and risks**, offering a platform for exchange among all participants around a theme that, in fact, has a great impact on all the topics addressed in the preparatory process of CRES+5.

The **10th RedES Meeting** will be held in the city of **Asuncion, Paraguay, on November 22-23, 2023**, thanks to the support of the **National University of Asuncion (UNA)**.

Please visit the following [link](#) for more information on the Regional Conferences on Higher Education.

OBJECTIVES

1. Analyze and discuss the achievements and challenges of digital transformations in higher education in the region.
2. Exchange ideas and experiences of advances in the processes of digital transformation and in the application and use of disruptive technologies.
3. To formulate a decalogue of recommendations for governance and management facing the challenges of digital transformations in higher education, as a contribution of the RedES and Councils of Rectors of Latin America and the Caribbean to CRES+5.

SUPPORT

National University of Asuncion (Paraguay)



UNA



PLACE AND DATE:

The Meeting will be held on November 22-23, 2023 at the National University of Asuncion, located in the city of Asuncion, Paraguay.

Address:

Campus de la UNA, Km 11. San Lorenzo, Paraguay.

<https://www.una.py/>

PARTICIPANTS

- Networks grouping universities and higher education institutions from different countries in the region.
- Councils of rectors, national associations of rectors.
- Representatives of UNESCO Chairs, international organizations and regional higher education cooperation agencies.



AGENDA (provisional)

Wednesday, November 22, 2023	
08:30 – 09:30	ACCREDITATION OF PARTICIPANTS
09:30 – 10:00	<p>OPENING SESSION OF THE EVENT</p> <ul style="list-style-type: none"> Welcome by the Rector of the National University of Asuncion (UNA), Zully Concepción Vera de Molinas. President of the Student Federation of the UNA (FEUNA), Est. Diego Heiscke Masulli President of the National Council for Higher Education (CONES) and Rector of the Universidad Nacional de Concepción (UNC), Paraguay, Clarito Rojas Marín Director of UNESCO IESALC, Francesc Pedró Representative of the Government of Paraguay.
10:00 – 10:30	<p>OPENING CONFERENCE</p> <p><i>Digital transformation in the framework of UNA's future project.</i></p> <p>Zully Concepción Vera de Molinas, Rector of the National University of Asuncion (UNA).</p>
10:30 – 10:45	Official photograph
10:45 – 11:00	Coffee Break
11:00 – 12:45	<p>OPENING PANEL</p> <p><i>Paraguayan universities facing CRES+5: achievements and challenges.</i></p> <p>Panel of Rectors of Paraguayan universities.</p> <p>Moderated by Francesc Pedró, Director UNESCO IESALC.</p>
12:45 – 14:00	Lunch
14:00 – 15:30	<ul style="list-style-type: none"> PANEL 1: The imperative of the digital transformation of higher education. <ul style="list-style-type: none"> <i>The digital transformation of the university: a political perspective.</i> Carlos Iván Moreno Arellano, Rector of the Virtual University System at the University of Guadalajara, Mexico. <i>The impact of digital transformation on the teaching function.</i> Valentina Canese, Director - Instituto Superior de Lenguas, Universidad Nacional de Asuncion, Paraguay <i>The impact of digitalization on the research function</i> Pablo Vommaro, Academic Secretary and Research Director of the Latin American Council of Social Sciences (CLACSO). <i>A critical perspective on the impact of artificial intelligence in higher education.</i> Virginia Villalba Ibáñez- Academic Assistant to the Rector - Universidad de la República (UDELAR), Uruguay. <p>Moderation by a Rector of a University of Paraguay. Rapporteur: Victoria Galán-Muros, UNESCO IESALC.</p>
15:30 – 15:45	Coffee Break
15:45 – 17:15	<p>INTERVENTIONS AT THE PLENARY SESSION OF REPRESENTATIVES OF THE NETWORKS :</p> <p><i>What have been the most important achievements since 2018 in digital transformation at your institution?</i></p> <p>Moderation by a Rector of a University of Paraguay. Rapporteur: Victoria Galán-Muros, UNESCO IESALC.</p>
17:15 – 17:30	<p>Closing of the first day.</p> <p>Francesc Pedró, Director - UNESCO IESALC.</p>

Thursday, November 23, 2023

09:00 – 10:30

- **PANEL 2:**
Conditions for digital transformation in higher education. .
 - *Is a new governance needed for the digital transformation of the university?*
TBC
 - *What are the difficulties encountered by the digital transformation of the university and how to solve them?*
Jesús López Macedo, Executive Director of Institutional Strengthening, National Association of Universities and Higher Education Institutions (ANUIES), Mexico.
 - *Is a different teaching profile required for the digital transformation of the university?*
Nadia Czeraniuk, rectora de la Universidad Autónoma de Encarnación (UNAE), Paraguay
 - *How can digital transformation be supported from inter-institutional cooperation and university networks?*
Rossana Valéria de Souza e Silva, executive director of the Group for International Cooperation of Brazilian Universities (GCUB), Brazil

Moderation by a **Rector of a University of Paraguay**.
Rapporteur: Yuma Inzolia, **UNESCO IESALC**.

10:30 – 10:45

Coffee Break

10:45 – 12:30

INTERVENTIONS IN THE PLENARY OF REPRESENTATIVES OF THE NETWORKS:

What are the pending challenges in the digital transformation in your institution?

Moderation by a **Rector of a University of Paraguay**.
Rapporteur: Yuma Inzolia, **UNESCO IESALC**.

12:30 – 14:00

Lunch

14:00 – 15:30

- **PANEL 3:**
Looking to the future: the challenges of artificial intelligence in higher education.
 - *Will artificial intelligence bring a new model of university?*
Jaime Alberto Leal Afanador, Rector of the Universidad Nacional Abierta y a Distancia (UNAD), President of the Ibero-American Association of Distance Higher Education (AIESAD) and President of the Colombian Association of Higher Education Institutions with Distance and Virtual Programs (ACESAD), Colombia
 - *The pedagogical implications of artificial intelligence: risks and opportunities.*
Fábio José Garcia Dos Reis, president of Consórcio Sthem Brasil
 - *A gender perspective on artificial intelligence in higher education.*
Agustina Rodríguez Saá, Rector of the Universidad Nacional de los Comechingones (UNLC), Argentina.
 - *Will artificial intelligence change teacher training at the university?*
Francisco Cervantes Pérez, planning advisor of the Common Space for Online Higher Education (ECESELI) of the Union of Universities of Latin America and the Caribbean (UDUALC).

Moderation by a **Rector of a University of Paraguay**.
Rapporteur: José Antonio Quinteiro, **UNESCO IESALC**.

15:30 – 15:45

Coffee Break

15:45 – 17:00

INTERVENTIONS IN THE PLENARY OF REPRESENTATIVES OF THE NETWORKS :

Is artificial intelligence an opportunity for higher education in the region?

Moderation by a **Rector of a University of Paraguay**.
Rapporteur: José Antonio Quinteiro, **UNESCO IESALC**.

17:00 – 17:15

Conclusions and closing.

- Reading, discussion and approval of the **Declaration of the 10th Meeting of Higher Education Networks and Councils of Rectors of Latin America and the Caribbean.**

Moderation by **Miguel Torres Ñumbay**, Vice Rector of the National University of Asuncion (UNA).

Francesc Pedró, Director - UNESCO IESALC.

Zully Concepción Vera de Molinas, Rector of the National University of Asuncion (UNA).