



Zairi International Awards
FOR EXCELLENCE IN HIGHER EDUCATION

Rewarding Excellence in Higher Education

2022
Inaugural Cycle

Administered By



Center for Learning Innovations &
Customized Knowledge Solutions

ABOUT

Professor Mohamed Zairi



Recognized as a Guru and International Expert in the field of Total Quality and Excellence Management. Professor Zairi has influenced Quality Management Thinking for over 35 years. He was one of the pioneers of the Benchmarking concept, has published 5 books in this field including the first case study book on benchmarking applications in the World. He is the founder of the Benchmarking International Journal which is now in its 27th volume and the founder of Business Process Management Journal now in its 26th year . He was appointed as the first Professor in Best Practice Management globally. He is the only Academician who has written extensively about the role of Quality in all the 4 Industrial Revolutions. His latest focus is on quality in the digital era, and is one of the originators of the concept of Quality 4.0. His most recent books (7 of them) are all related to Quality 4.0 thinking.

His prolific scientific publishing efforts has earned him the second highest Google Citation Index (H-Index) in the field of Quality in the World. Professor Zairi has published over 70 books and 400 scientific papers. He has been recognized international for his unique contributions. He was the recipient of the Lancaster Medal, the Grant Medal from the American Society of Quality (ASQ), the Ishikawa – Harrington Medal from the Asia Pacific Quality Organization (APQO), the Yoshio Kondo Medal from the International Academy of Quality (IAQ), Lifetime Achievements Medal from the Australian Quality Organization (AQO) and several other international recognitions and awards.

Professor Zairi supported the Quality Movement all over the World. He played the role of catalyst through for example, being the Founder of Excellence Yorkshire and now North of England Excellence and acting as a Board Member for many years; acting as a Member of the UK Working Group for the Creation of EFQM; acting as a Member of the Group for the Creation of the British Quality Foundation and as a Founder and Chairman of the European Best Practice Benchmarking Award.

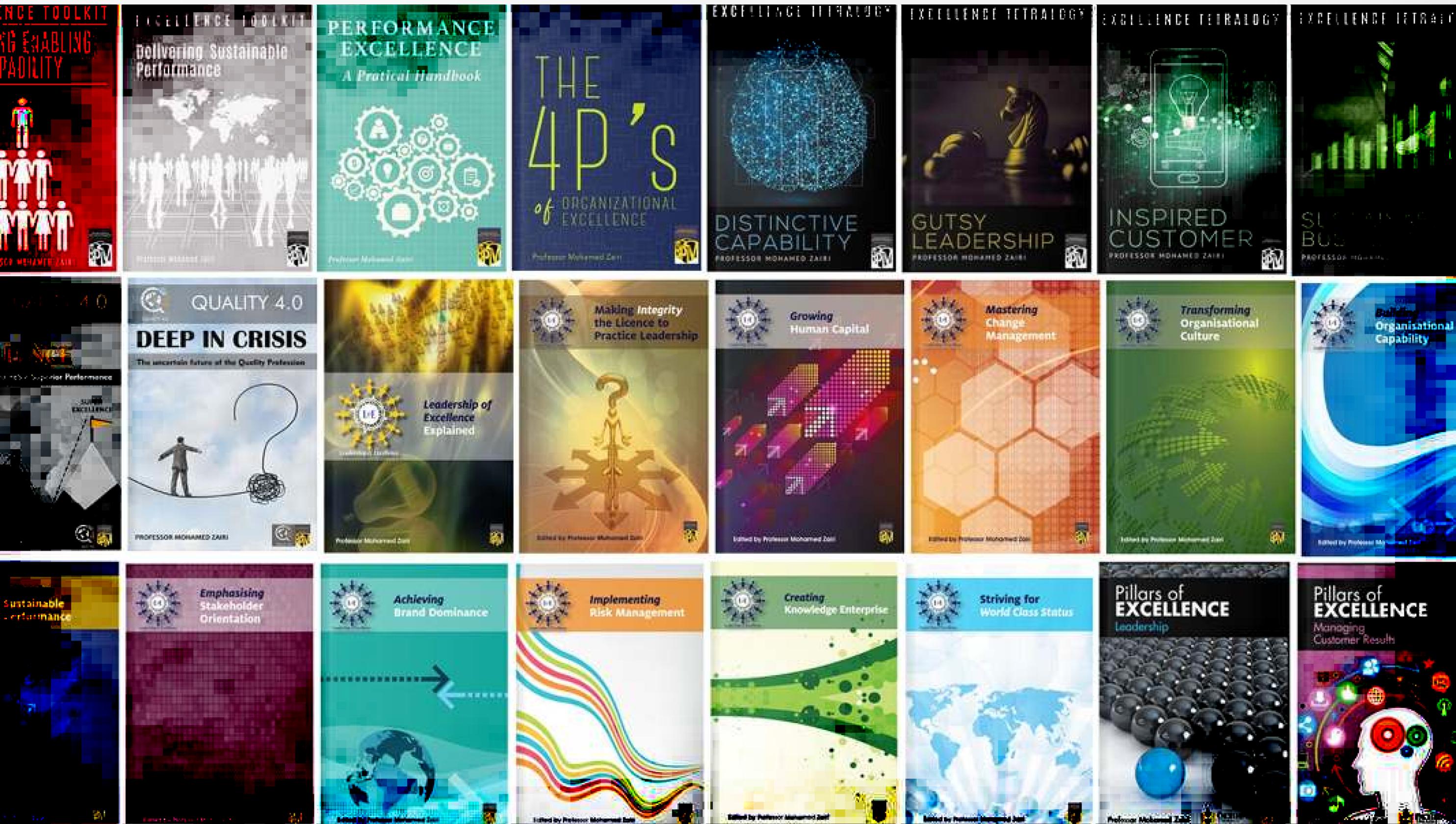


Until he passed away Professor Zairi was a Senior Advisor at the Prime Minister's Office (UAE Government). He is the chairman of the Jury of Abu Dhabi Government Excellence Program, Dubai Government Excellence Program and Sheikh Khalifa Government Excellence Program. He has played a significant role in growing the quality movement in the MENA Region over the last 25 years. He was the originator and co-founder of the Middle East Quality Association, the co-founder of the first eLearning University in the region (Hamdan Bin Mohammad Smart University) and the founder of 19 awards and medals.





SOME OF THE BOOKS Professor Mohamed Zairi



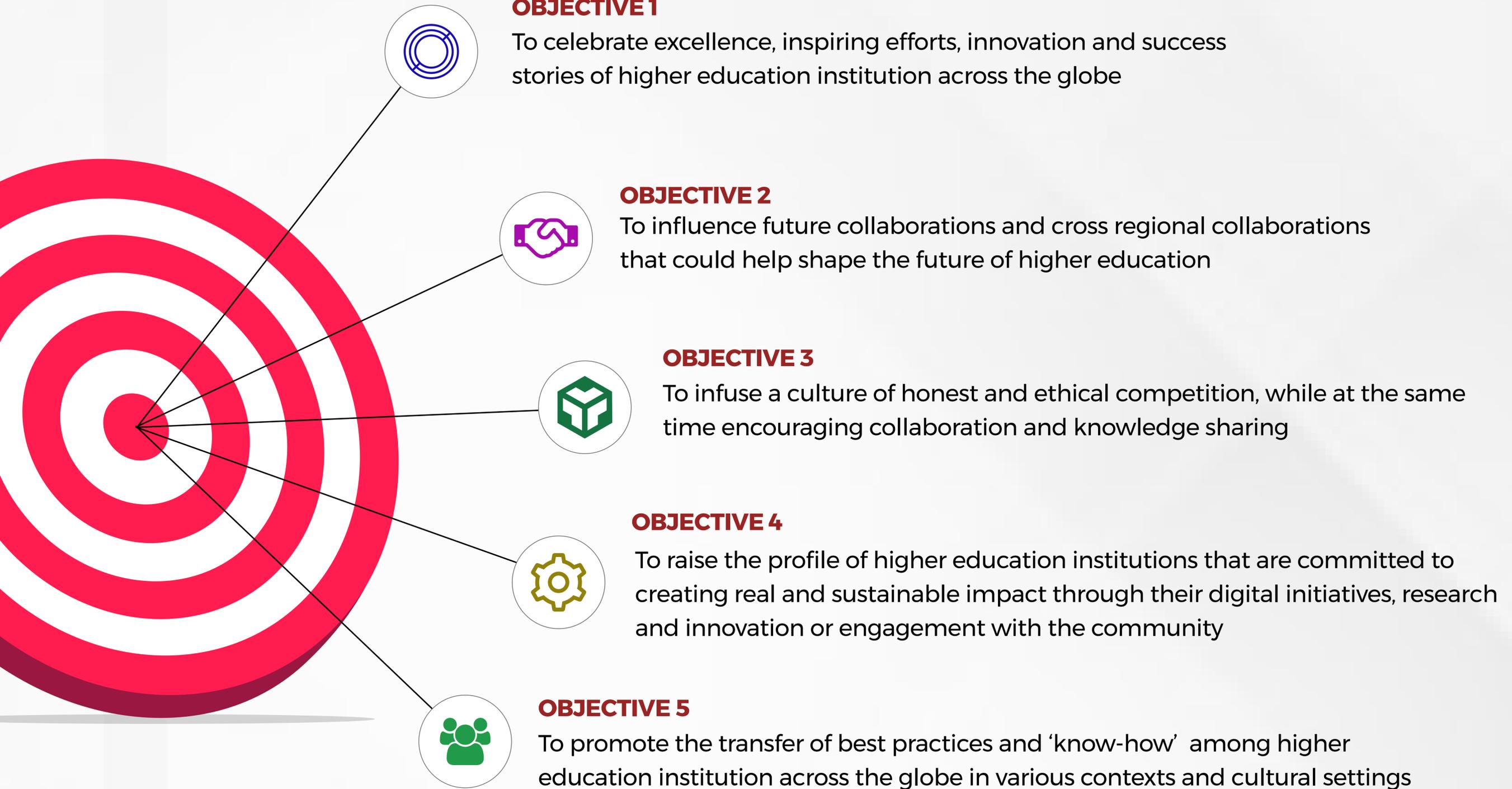


- ✓ The Award is a formal international recognition of outstanding performance for Higher Education institutions around the world in specific areas pertinent to research, digital transformation, community engagement, etc. and to those who successfully addressed global educational challenges
- ✓ The award is administered on an annual basis by the Center for Learning Innovations and Customized Knowledge Solutions (CLICKS). Award recipients will be presented during the MENA Higher Education Leadership Forum organized in Dubai, UAE official opening ceremony or in a gala dinner in years where the forum is not running.
- ✓ The award criteria and process is endorsed by key leading organizations from across the globe.
- ✓ The Award is an international award that recognizes excellence in best Higher Education Institutions around the world. It aims at highlighting inspiring success stories of higher education institutions and celebrate institutions that have developed and implemented creative responses to current and ongoing issues in the sector.
- ✓ The Award is open to all private and public HEIs around the world and aims at creating distinctive capabilities that drive achievement of outstanding performance .
- ✓ Submissions of HEIs should demonstrate what was unique about their institution and its achievements over the past 2-3 years and provide examples.





Objectives



ZAIRI INTERNATIONAL AWARDS FOR EXCELLENCE IN HIGHER EDUCATION

Award Categories



Award of Excellence for Digital Transformation

Award of Excellence for Outstanding Not-for-Profit Contribution to the Community

Award of Excellence for Research Impact

Award of Excellence for Disruptive Education

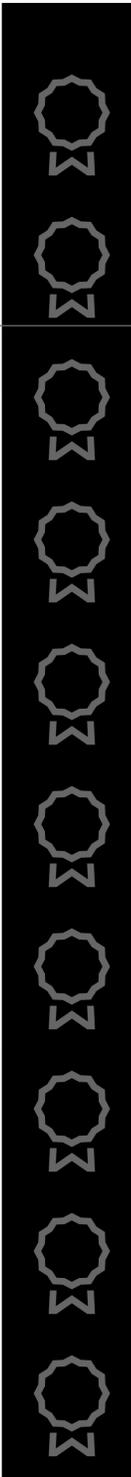


Future Categories Introduced



ANNOUNCED NEXT CYCLE

-  Award of Excellence for Equity & Inclusivity
-  Award of Excellence for Internationalization
-  Leadership Outstanding Achievement Award (Individual)





Zairi International Awards
FOR EXCELLENCE IN HIGHER EDUCATION

Award of Excellence for Digital Transformation



ZAIRI INTERNATIONAL AWARDS FOR EXCELLENCE IN HIGHER EDUCATION

Award of Excellence for Digital Transformation

Digital transformation has become a key priority for universities and colleges over the past few years which have been intensified by COVID-19 pandemic and the need to urgently transition to online learning. This award recognizes higher education institutions that successfully implemented digital transformation initiatives to

solve challenges, operate more efficiently and/or offer a more comprehensive student-centric learning experience that leverages on the use of technology.

This award aims at rewarding those institutions that keep inspiring others to push the boundaries of higher education technology and innovation.



Zairi International Awards
FOR EXCELLENCE IN HIGHER EDUCATION

Award of Excellence for Digital Transformation



AWARD OF EXCELLENCE FOR DIGITAL TRANSFORMATION

Selection Criteria



Digital transformation is a journey that impacts on the entire complex higher educational ecosystem; it requires specific capabilities and well-crafted strategies that can be defined from different perspectives. Hence, the award will take into consideration the following criteria

 **Digital Transformation Strategy:** considers how the institution transforms or operates to increase its competitive advantage through digital initiatives and how is this integrated within its strategic priorities and plans.

 **Student Experience:** reflects on how digital technologies has been adopted to create/enhance a student centric learning experience; this involves but is not limited to new modes of digital delivery and student services digitally enabled.

 **Technology:** looks at the digital technologies and innovation that have been harnessed to implement digital transformation and how they align to the institutional strategic priorities and considers aspects of equity.

 **Implementation & Results:** considers the execution and sustainability of the digital transformation strategy and how digital technologies are driving and enhancing the student learning experience, the institutional strategic management and the overall efficiency and effectiveness of the institution.

 **Institutional Culture & Capacity Building:** reflects on how the institution has developed an organisational culture to support digital transformation at all levels and how it strives to build capacity among different stakeholders.



Award of Excellence
for Digital Transformation



ZAIRI INTERNATIONAL AWARDS FOR EXCELLENCE IN HIGHER EDUCATION



Zairi International Awards
FOR EXCELLENCE IN HIGHER EDUCATION

*Award of Excellence for Outstanding Not-for-Profit Contribution
to the Community*



ZAIRI INTERNATIONAL AWARDS FOR EXCELLENCE IN HIGHER EDUCATION

Award of Excellence for Outstanding Not-for-Profit Contribution to the Community

This award seeks to highlight the incredible achievements of higher education institutions that stands out when it comes to engaging with the community including: volunteerism, community-based learning or research, outreach and fostering community partnership, and building institutional commitment to serving the community and public good.

HEIs submitting for this award must provide background about the community it is serving as well as the context of its activities prior to describing its activities and how it has involved students and staff to make a difference to the target community.



Zairi International Awards
FOR EXCELLENCE IN HIGHER EDUCATION

*Award of Excellence for Outstanding Not-for-Profit Contribution
to the Community*

AWARD OF EXCELLENCE FOR OUTSTANDING NOT-FOR-PROFIT CONTRIBUTION TO THE COMMUNITY

Selection Criteria



 **Stakeholders' Engagement:** considers the extent to which the institution engages various stakeholders in community based activities and the sort of opportunities and incentives available for students, alumni and staff to participate to engage.

 **Significance and Needs** reflects on the extent to which institutional community- based activities focus on a specific community-identified need or opportunity.

 **Impact and Sustainability:** looks into how HEIs demonstrate a long-term commitment to community engagement that is measurable, relevant, sustainable and which offers tangible long lasting benefits to the community. It also takes into consideration evidences of community satisfaction and the impact created on the community.

 **Institutional Culture:** looks into how the institution has developed an organisational culture to support community engagement at all levels and how it strives to support various institutional stakeholders in engaging with the community.

 **Community Partnerships:** emphasizes on long term partnerships and collaborations established to maximize its potential for community engagement



Award of Excellence for Outstanding Not-
for-Profit Contribution to the Community



ZAIRI INTERNATIONAL AWARDS FOR EXCELLENCE IN HIGHER EDUCATION



Zairi International Awards FOR EXCELLENCE IN HIGHER EDUCATION

Award of Excellence for Research Impact



ZAIRI INTERNATIONAL AWARDS FOR EXCELLENCE IN HIGHER EDUCATION

Award of Excellence for Research Impact

This award recognizes higher education institutions which distinguish themselves through engaging in groundbreaking research that addresses real world challenges whether social, economic, political, cultural or other and that has made a meaningful impact in our communities or had significant impact on the field/discipline. The awards recognize and celebrate

achievements in research and highlight notable research activities by higher education institutions which had tangible benefit and impact. Evidence of exceptional performance against specific indicators such as research output, innovation, external funding, etc.

AWARD OF EXCELLENCE FOR RESEARCH IMPACT

Selection Criteria



 **Research Priorities & Strategy:** This refers to the research key priorities identified by the institution and translated in its research agenda and which aim at solving local, regional or global problems or challenges in any disciplines and inclusive of all types of outcomes that solve problems (i.e., development of policy, product creation) or considerably impact the discipline .

 **Impact and Results:** considers institutional research output (i.e. publications, citations, patents, external grants etc.) of the institution, its quality and the impact it had.

 **Research Partnerships and Collaborations:** considers productive partnerships established within or outside of the sector to support the research priorities and agenda of the institution and for knowledge co-creation.

 **Innovative Approaches:** considers innovative approaches adopted by the institution to achieve real impact and how it can both sustain and grow its research.

 **Research Culture & Leadership:** focuses on the established institutional culture and environment in support of research, the type of support available for research and scholarly activities and demonstrated vision and leadership for research.



Award of Excellence for Research Impact



ZAIRI INTERNATIONAL AWARDS FOR EXCELLENCE IN HIGHER EDUCATION



Zairi International Awards FOR EXCELLENCE IN HIGHER EDUCATION

Award of Excellence for Disruptive Education



Award of Excellence for Disruptive Education

This award considers innovative and disruptive higher education institutions that stand out in their approach to shaping and re-imagining the future of higher to meet the challenges of the future.

This considers institutional level initiatives and projects that promote innovative and experimental approaches to education whether in relation to the design of new responsive, agile and non-traditional programs, or in re-inventing unique pedagogical ways

and methods to teaching and learning that empowers learners, focuses on the 21st century skills and that is aligned to the employability and market needs.

HEIs applying for this award will need to provide at last three examples of programs/ projects as evidence that are seen as effective and efficient (if applicable) for the Institution and its context.





AWARD OF EXCELLENCE FOR DISRUPTIVE EDUCATION

Selection Criteria



 **Forward Looking:** considers how higher education institutions are introducing new ideas in relation to programs and innovative approach to delivering learning while addressing problems of the 21st century and the extraordinary circumstances the sector is facing. It also looks into how these new ideas are translated into practice.

 **Relevance:** considers how the initiative/ project is addressing a significant issue or problem within the context of a given country or region.

 **Transferable & Replicable:** takes into consideration the possibility of transferring and replicating the initiative/ project (curriculum, pedagogical approaches, etc.) as a best practice in a different setting or context.

 **Effective & Impactful:** looks into the success and tangible positive impact of the initiative/ project and the type of changes and transformations which have been noticed since its implementation.

 **Learners' Empowerment:** reflects on how the new initiative/ project empowers learners to succeed in a disruptive and evolving business landscape. It takes into consideration how the HEIs is preparing its learners for in-demand skills for the jobs of the future including but not limited to training them on thinking critically, becoming lifelong learners and developing agility that will enable them to adapt to new jobs of the future.



Award of Excellence for
Disruptive Education

Application Guidelines



1 Institutions of higher education from across the globe may nominate themselves. The application should be by one of the senior administrators of the institution and endorsed by the head of the institution.

2 All applications should be submitted in English Language using the provided forms and list of evidences as applicable must be supplied.

3 HEIs may not apply for two awards in the same cycle.

4 Applications that do not adhere to the submission guidelines and timelines or which are incomplete will not be considered. Notification of ineligible applications will be given by the secretariat of the Award.

5 Applications are evaluated through a two-stage process based on the selection criteria below and administered by the Award Executive Committee.





What should the Application Include?

Applications should use the appropriate form for each award, and should be no longer than 5 pages in length. Appendices are to be included to present evidences and examples.

Broadly the application should include:

DESCRIPTION	JUSTIFICATION	INNOVATION	EXAMPLES	ADAPTABILITY
<p>Details of the institution, its context and initiative(s) undertaken along its aims</p> <p>✓</p>	<p>why should the HEI be considered for this award based on the stipulated criteria</p> <p>✓</p>	<p>How did the HEI take into account various perspectives, resources, or partnerships- innovation is judged based on the context of the award</p> <p>✓</p>	<p>Tangible examples of the impact, effectiveness and sustainability of the project(s) / initiative(s) undertaken by the HEI</p> <p>✓</p>	<p>How the project(s) / initiative(s) can be adopted, transferred and replicated in different contexts.</p> <p>✓</p>





Selection & Assessment Process

The Assessment of all application will take place between February 1st and March 1st for the inaugural edition of the award. The assessment and selection process will be conducted in an independent, fair, consensus based and transparent manner. It will be carried out virtually as per the following steps”

 **Screening:** All applications will be screened first by the Executive Committee to ensure they meet the submission guidelines and criteria.

 **Assessment:** An assessment committee comprising of 5 to 7 higher education/quality experts will be responsible for evaluating the applications and will propose a shortlist of finalists based on the criteria of each award and the information provided in the application forms. The Assessment committee may request further information or clarifications if needed.

 **Jury Selection:** The shortlisted applications of the finalists for each of the awards' categories will be reviewed by a Jury composed of (3) prominent experts drawn from government, international organizations or higher education institutions. The Jury as part of the selection process before deciding on the winner for each category will organize a virtual meeting of no longer than (20) minutes with the applicant prior to making its decision. The Jury will then discuss and vote and select the winner for each category of the award.

The Award Executive Committee

The Executive Committee manages the daily process of the Award and act as the permanent secretariat of the Award. The Committee shall be in charge of:

-  Manage the application process, screening process and communicate with applicants
-  Create awareness about the award at a global level
-  Supervise the organizational and administrative process of the Award
-  Seek sponsorship and financial resources to support the award
-  Follow up and address any issue that has major implications for the Award
-  Solicit nominations for the inaugural edition of the award
-  Provide feedback and recommendations about the methodology and process of award evaluation and selection to enhance future editions of the award
-  Perform any other tasks as mandated



THE AWARD EXECUTIVE COMMITTEE - CHAIR



Dr. Narimane Hadj Hamou

Founder and CEO, the Center of Learning Innovations and Customized Knowledge Solutions (CLICKS), UAE

Dr. Narimane Hadj-Hamou is Founder and CEO of the Center for Learning Innovations and Customized Knowledge Solutions (CLICKS) – www.cli-cks.com established in 2012 as a private ‘not for profit’ organization with the primary purpose of supporting the healthy growth and development of the higher education sector in the Arab region via the provision of capacity building opportunities, the transfer of “know-how”, and the offering of ‘fit for purpose’ consultancy services. The Center works today with more than a 100 Higher Education Institutions and have trained almost 10,000 members of the higher education community across its various areas of expertise. Prior to establishing CLICKS, she was the Assistant Chancellor for Learning and Academic Development (Provost) at the Hamdan Bin Mohammed Smart University (HBMSU) in Dubai, UAE where she has established and led the academic, research and eLearning vision and strategy of the first online University to be recognized and accredited by the Ministry of Higher Education and Scientific Research in the UAE (2003 through 2012). In her role as the Assistant Chancellor for Learning and Academic Development and as a Dean earlier, she has been involved with the leading the design, development and accreditation of several programs including doctoral degrees and in leading the institution efforts to move from a College (e-TQM College) to a university status. She has also been involved with establishing international links with leading universities and organizations globally.

Dr. Hadj-Hamou is the founder of several regional initiatives; she has established (2008-2009) the Middle East eLearning Association (MEeA); one of the first Arab regional non-for-profit associations addressing eLearning in the MENA region and was elected as its first President. Prior to that she has launched and chaired for several years during her work at the HBMSU the eLearning Excellence Forum/ HBMeU Congress known today as Innovate Arabia. In 2013 in collaboration with the Arab Association of Universities she led the formation of the MENA Association of University; an independent, non-political, non- for profit, professional and academic regional association of chief executive officers from Higher Education Institutions within the Middle East and Northern African region. In the same year she led the launch of the MENA Higher Education Leadership Forum (www.menahelf.com) which she chairs as a regional high level gathering of higher education leaders and decision makers from across the globe.

Dr. Hadj- Hamou research interest is around the use of innovative pedagogies and modern technologies in higher education (including online, blended learning and flipped learning) as she holds a PhD in software engineering and a Bachelor and Master in computer Science. Over the years, she has established interest also in aspects of quality and quality assurance in higher education.

Dr Narimane is a highly sought speaker and trainer and has throughout her career delivered and facilitated over a 150 of local, regional and international keynote addresses; workshops, roundtables and panel discussions in many countries including Hungary, Germany, Lebanon, Malaysia, France, the UK, Qatar, Sudan, Italy, Egypt, Morocco, China, the USA, South Africa, the UAE among many others. More recently with the pandemic, she has been involved in faculty capacity building in the areas of online learning and trained more than 3000 academicians on aspects of course design, assessment, online teaching, quality assurance and academic advising.

Dr. Hadj Hamou acted on numerous occasions as a consultant for different UNESCO regional offices mainly supporting the development of quality higher education and the embracement of new forms of learning such as e-learning. She was previously involved with the European Training Foundation and serves as an external reviewer for external quality assurance agencies in the region. She was instrumental in reviewing most recently the NCAAA Saudi Standard for Online Learning.

Dr. Hadj-Hamou receive different recognitions, among which she was in 2014 recognized for her contribution to the field by Forbes Magazine who listed her among the 200 Most powerful Arab Women, in 2016 she received the Arab Women Award for the Education category and in 2017 received the Influential Education Leader Award at Cambridge University in the UK.





THE AWARD EXECUTIVE COMMITTEE



Dr. Jorge Román
*International Consultant in Business
Excellence & Benchmarking, Dubai Police
Headquarters, UAE*

Dr Jorge Román is currently an International Consultant in Business Excellence & Benchmarking at Dubai Police Headquarters. He has a PhD in Management from Lleida University in Spain, and is a Mechanical Engineer with an MBA (NSU, Tulsa-Oklahoma, USA). Dr Román’s areas of expertise focus on the application of quality improvement to business in service and products (Benchmarking for Best Practices, Lean Management, Business Excellence Framework).

Global Presence: Speaker in Business Excellence & Benchmarking at local, regional, national and international levels. Over 50 presentations around the world (UAE, Singapore, USA, Russia, Saudi Arabia, New Zealand, Kuwait, Philippines, China, Malaysia, Iran, Argentina, México, Guatemala, Costa Rica, Peru, Colombia, Venezuela and Chile).

He has written two books, “Six Steps to Building a Culture of Quality”, and “Business Process Management Applied to Business Excellence & Benchmarking”, both available on amazon (kindle & paperback versions).



Prof. Julie Furst-Bowe
Higher Education Consultant, USA

Dr. Julie Furst-Bowe is a higher education consultant specializing in accreditation and performance excellence. With more than 20 years of experience in senior leadership positions at colleges and universities, including Provost and Chancellor, Dr. Furst-Bowe has worked with institutions around the globe on academic programming, integrated enrollment management, quality improvement, strategic planning and systems thinking. Dr. Furst-Bowe currently serves as a reviewer for the Higher Learning Commission and an assessor for the Government Excellence Management programs in the UAE. She has been recognized with Fellow status from the American Society for Quality and received her doctorate in education from the University of Minnesota. Dr. Furst-Bowe has published numerous articles and edited two books on quality improvement in higher education. She continues to teach graduate courses in Career and Technical Education leadership at the University of Wisconsin-Stout, the first and only university to have received the Malcolm Baldrige National Quality Award.



THE AWARD EXECUTIVE COMMITTEE



Prof. Ghassan Aouad

*President, Applied Science University,
Bahrain*

Professor Ghassan Aouad has been the President of Applied Science University since November 2014. He spent five years in the Department of Civil and Building Engineering of Loughborough University, where he obtained his MSc in Construction (1987) and his PhD entitled Integrated Planning Systems for the Construction Industry (1991). In 1992, Professor Aouad joined the University of Salford as a Research Fellow and progressed through to the role of Pro Vice Chancellor for Research and Innovation and Dean of the College of Science & Technology before he left in December 2011. During that time, he successfully supervised 24 PhD students, externally examined 52 PhD students, authored 3 major research books and co-authored one book, generated more than £10M in research funding as Principal Investigator and £8M as Co-Investigator, published 92 papers in top rated refereed journals, delivered more than 50 keynote speeches and invited lectures, and presented his work in more than 42 countries. In January 2012, he became President of the University of Wollongong in Dubai (UOWD) and in May 2013, he became Vice President for Academic Affairs at Gulf University for Science & Technology (GUST) based in Kuwait. Furthermore, Prof Aouad was appointed as Vice President of the Chartered Institute of Building (CIOB) in March 2010 and became President in June 2014 for a year. In July 2016, Professor Aouad received an Honorary Doctorate of Technology from Loughborough University in the UK.



Prof. Pedro Saraiva

*Dean, NOVA IMS (Information Management
School), NOVA University of Lisbon,
Portugal*

Diploma from the University of Coimbra, Portugal (1987) and PhD in Chemical Engineering from MIT, USA (1993); Assistant (1993-2001), Associate (2001-2010) and Full (2010-) Professor at the Department of Chemical Engineering at the University of Coimbra; Dean of NOVA-IMS (Information Management School at the Nova University of Lisbon (2018-); Member of the Portuguese National Parliament (2009-2012 and 2012-2015); Pro-Rector of the University of Coimbra (2003-2004 and 2005-2006); Vice-Rector of the University of Coimbra (2007-2009); Advisor of the President of Portugal for Higher Education (2006-2009); First receiver of the Feigenbaum Award (1998) by ASQ (American Society for Quality); Receiver of the Yoshio Kondo Award (2019); Associate (2010-2015) and then Full Member (2015-) and of the International Academy for Quality (IAQ) where he is also the Chair of the Think Tank for Quality in Education (2016-); Vice-President (2018-2020) and President (2021-2023) of the Board of the Portuguese Association for Quality (APQ); Vice-President of the Executive Board of the European Organization for Quality (2020-), where he is also a member of the European Quality Trademark team that created and is managing this project (2020-); Vice-President and Member of the Board of Trustees of IAQ (2021-); Board Member of the American Society for Quality (ASQ) (2022-). Has participated in many projects regarding Quality Management, Excellence Models, Quality in Education and Quality in Higher Education, both in Portugal and abroad (e.g. Poland, United Arab Emirates, Abu Dhabi, Dubai, Mexico, Saudi Arabia, Slovenia); Has participated in international panels for Higher Education Quality Assessment conducted by the Accreditation Agencies of Oman and Mauritius; Has been collaborating with OECD and the European Commission in the development and application of a self-assessment platform for evaluating the innovation and entrepreneurial environments and initiatives carried out by Higher Education Institutions (HEInnovate); Author of over 100 papers published in indexed journals (Scopus) and several books in the fields of quality, entrepreneurship, innovation and PSE, he has also supervised over 10 PhD students in different areas of Quality Management and Process Systems Engineering.



THE AWARD EXECUTIVE COMMITTEE



Prof. Mohamed AICHOUNI

Professor, Engineering College, University of Hail, Saudi Arabia.

Mohamed AICHOUNI is currently a Professor at the Engineering College, University of Hail, in Saudi Arabia. He earned a PhD degree in Mechanical and Aeronautical Engineering from the University of Salford, Manchester, Great Britain in 1992 and a Bachelor degree in Marine Engineering (Mechanical and Power Machinery) from the University of Sciences and Technology of Oran (Algeria) in 1987.

He has been in academia since 1992. He worked as an assistant professor to professor, at the Faculty of Sciences and Engineering, University of Mostaganem (Algeria), then at the university of Hail, Saudi Arabia since then.

During his academic career, he has been acting as a Principal Investigator and Leader of several Research Projects funded by big organizations both in private and government (Mualeem Mohamed BinLadin Research Chair on Quality Improvement in the Construction Industry; Principal Investigator of the "The 2030 Skills: A Foresight Study of Skills and Employment Landscape in the Perspective of the Saudi Vision 2030", funded by the Research and Development Office (RDO), Ministry of Education for 1 year (Dec 2019 - Dec 2020), and Director and Research Team Leader (PI) for the Project "Program for Creativity and Innovation Skills Development through Quality and Organizational Excellence Concepts" funded by the Ministry of Higher Education for 2 years (October 2014 - October 2016). He is the Scientific Head and Founder of the Master Program "Quality Engineering and Management", at the College of Engineering, Hail University, (launched fall 2015)

As an IRCA registered auditor for ISO 9001:2015 QMS, King Abdulaziz Quality Award Certified Assessor and quality expert, he helped many Government and charity organizations and businesses to implement quality management systems and process improvement initiatives with substantial results. He served as Chair and member of the organization committees for several national and international conferences including the 4th National Quality Conference (NCQ4) and the Saudi Conference and Exhibition on Quality in Industry (QUALEX 2017, QUALEX 2018) and the International Engineering Conference (UoH, Nov 2018).

Prof. Mohamed supervised more than 30 PhD and MSc Theses in areas of engineering and management, and he has been the external examiner of more than fifty Master and PhD theses in the area of thermo-fluids engineering, metrology and Quality Engineering. He published more than 100 Scientific Papers in Refereed (ISI) Journals , international conferences and 11 textbooks.

During his academic carrier Prof Mohamed acted at top management positions at higher education institutions. He served as Vice Rector in charge of Post-Graduate Studies and Scientific Research, at the University of Mostaganem, Algeria, (during 1993 - 2001) and Quality Director and General Supervisor at Hail College of Technology, Saudi Arabia, (during the period April 2005-Jan 2007), and Vice Dean of Academic Affairs, then of Post graduate Studies at the College of Engineering, UoH (2009-2017).





Award Assessment Committee

 All submissions will be evaluated by an Assessment Committee against the criteria stipulated for each award and the list of shortlisted institutions will be sent to the jury for selection. The Assessment Committee is responsible for thoroughly reviewing every application, provide objective measure and feedback, and shortlist as the three top submissions for each category.

 Assessment Committee members assist the Award Executive Committee with the periodical review and weighting of awards criteria.

 Assessment Committee consists of 5-7 international experts that are appointed for a term of two years which is renewable. The number of committee members may be expanded as the award grows in its outreach.

 Applications or nominations of institutions which committees or jury members are associated with cannot be considered for the award.





Considerations

Assessors and jurors need to state a potential conflict of interest with any of the submitted applications and will not be able to evaluate, vote on or comment on these applications. These applications will be assigned to another assessor or juror.



AWARD ASSESSMENT COMMITTEE



Dr. Larry Johnson

President and CEO, EdFutures, USA

Dr. Larry Johnson is an acknowledged expert on the long-term trends and patterns in all things digital, to include social media, mobile technologies, networks and the cloud, and much more. He has devoted the bulk of his formal career to understanding and articulating the arc of digital technology, via research, reports, books, papers, and for more than a decade as an acclaimed and globally in-demand public speaker.

Over his career, he has produced dozens of significant publications, including six books, six book chapters, 14 peer-reviewed journal articles, and 41 major technical reports. In 2008, he was asked to provide Congressional Testimony about his research into the uses of virtual environments. His work led to invitations to give more than 125 keynote addresses at prestigious national and international conferences and forums all over the world.

Johnson's educational background includes an MBA in Finance, a Ph.D. in Education, and a postdoc at Harvard University. Among many other recognitions, Dr. Johnson has been honored as a Distinguished Graduate by the University of Texas at Austin and in 2015 was named as one of the Top 50 Education Influencers globally.



Prof. Ahmed Bawa

*Chief Executive Officer,
Universities South Africa, South Africa*

Ahmed Bawa is the CEO of Universities South Africa. Until 2016, he was Vice-Chancellor and Principal of Durban University of Technology. He also served as Deputy Vice-Chancellor and Principal of the Durban Centre of the University of Natal (later to be the University of KwaZulu-Natal).

At the City University of New York, he was faculty member in the Department of Physics and Astronomy at Hunter College and a member of the doctoral faculty at the Graduate Center. He was appointed Associate Provost for Curriculum Development. He holds a PhD in Theoretical Physics from Durham University in the UK.

As the Program Officer for Higher Education in Africa with the Ford Foundation he led the Foundation's African Higher Education Initiative. In this portfolio he worked in South Africa, Namibia, Kenya, Tanzania, Uganda, Nigeria, Ghana, Egypt and Palestine.

He serves on a number of advisory boards such as the South African Institute of Distance Education, the Centre for the Aids Programme of Research of South Africa and the Higher Education Support Programme of the Open Society Foundation.



AWARD ASSESSMENT COMMITTEE



Dr. Robin Mann

*CEO, Best Practice Competition,
New Zealand*

Dr. Robin Mann is the founder of the TRADE Best Practice Benchmarking Methodology - a systematic approach for effective benchmarking - to identify and implement best practices. Dr Robin Mann is an expert consultant and advisor for the Asian Productivity Organization and is frequently assigned to assist national productivity organizations with developing and providing benchmarking and business excellence services. Dr Robin Mann is chairman of the Global Benchmarking Network which represents over 23 countries.



Prof. Maurits Van Rooijen

*Group Rector & Chief Academic Officer,
Global University Systems UK and
Rector & President University of Europe, Germany*

Professor Maurits van Rooijen is Group Rector and Chief Academic Officer of Global University Systems (GUS). In addition to this role, on 1st September 2019, Professor van Rooijen was appointed as Rector of the University of Europe for Applied Sciences. He is also Chairman of IBAT College Dublin and GISMA Germany. He studied and lectured at Utrecht University before joining the Erasmus University Rotterdam. In 1993 he moved to the University of Westminster, London from which he retired as Executive Vice President when he took up the position of Rector Magnificus and CEO of the Dutch 'corporate leadership' university, Nyenrode. In 2012 he joined forces with the entrepreneur Aaron Etingen and Global University Systems was created.

Professor van Rooijen has held visiting and honorary appointments at universities globally in his academic field (sustainable urbanisation) and has published widely on international education and university management. He is actively involved in various international organisations. He is the former President of the Compostela Group of Universities (2008-2016) and is the long serving co-chairman of the World Association for Co-operative and work Integrated learning. He holds various international awards including the Constance Meldrum prize for Vision and Leadership (EAIE 2012) and the Emblema Ouro or Golden Insignia of the Universidad Santiago de Compostela (2014).



AWARD ASSESSMENT COMMITTEE



Prof. Jan Sadlak

Former President, IREG Observatory on Academic Ranking and Excellence, France

Prof. Dr. Jan Sadlak is internationally recognized and highly cited academic and expert in education, in particular higher education and science as well as international relations in the context of policy development, regulations and practices related to quality assurance, governance and management at the system and institutional level, international governmental organizations.

In the past 30 years he has been involved in senior-level policy advice to international governmental organizations such as UNESCO, The World Bank, OECD, the Council of Europe, the European Commission, and non-governmental organizations, governments and higher education institutions in a number of countries in Europe, Asia, Africa, North America and Arab Region. He has an extensive record of being a member of the governing boards, scientific councils, accreditation and review panels of various academic bodies and organizations. He was directly involved in the policy formation at the global and regional level such as the Bologna Process [in the years 2000-2009].

From October 1999 to July 2009, he was Director of UNESCO-European Centre for Higher Education (UNESCO-CEPES) and Representative of UNESCO in Romania. Prior to this position, he was Chief of Section for Higher Education Policy at UNESCO, Paris [1992 - 1999]. In the period September 2009 - January 2011, he was Professor and Vice-Rector at the University of Social Sciences and Humanities (SWPS) in Warsaw, Poland.

He is a founding President of IREG Observatory on Academic Ranking and Excellence [October 2009 - April 2018].

Jan Sadlak was awarded several high-level national and academic distinctions, among them eight honorary professorship and doctorates (Doctor honoris causa) from leading universities in Romania, Russia, Ukraine, Kazakhstan. He is Member Correspondent of the European Academy of Arts, Sciences and Humanities - Academia Europensis, France, Fellow of the World Academy of Art and Science, USA, and Honorary Member of the National Academy of Sciences of Kazakhstan.

He holds PhD in Educational Administration and Comparative Education from the SUNY/ University of Buffalo, USA, and MA in Economics from the University of Economics in Wrocław, Poland.



AWARD ASSESSMENT COMMITTEE



Prof. Mairéad Browne

*Consultant & Emeritus Professor,
University of Technology, Sydney, Australia*

Emeritus Professor Mairéad Browne has been active as an independent quality assurance consultant since 2000, building on a 25-year career as an academic leader initially at University of College Dublin in Ireland and later at The University of Sydney and University of Technology, Sydney (UTS). She was the Dean of the Faculty of Humanities and Social Sciences at UTS from 1991 to 1996 and the Dean of the University Graduate School from 1997 until commencing as a freelance consultant in 2001.

Professor Browne has been the chair, panel member or coordinator for many reviews, audits and accreditation activities conducted by quality assurance agencies and government entities in Bahrain, Saudi Arabia, Oman, Ireland, Hong Kong, Mauritius, Papua New Guinea, United Arab Emirates and New Zealand.

Professor Browne was an auditor with the Australian Universities Quality Agency and subsequently joined the Tertiary Education Quality Standards Agency (TEQSA) Register of Experts. She

continues to work with a range of Australian universities on a variety of consultancy projects and has conducted many reviews of academic and corporate governance for universities (and private providers) as part of their preparations for institutional re-registration by TEQSA, the Australian regulator.

Professor Browne has strong connections with post-secondary education in Hong Kong. She was the Audit Coordinator for five audits in the first cycle of the Quality Assurance Council quality audits from 2009 to 2011. She has chaired many accreditation exercises on behalf of the Hong Kong Council for Accreditation of Academic and Vocational Qualifications as well as provided consultancy services to the Council. In 2020-2021, she was the lead consultant in a quality assurance research project for the Hong Kong Special Administrative Region Government Education Bureau and the Committee on Self-financing Post-secondary Education.





Jury Panel

 The Jury panel is an international jury consisting of independent highly recognized experts of the field of excellence and/or higher education that will be charged with evaluating the nomination made by the Assessment and committee and determining the winner.

 The Jury is appointed for one cycle and will elect among its members a chair.

 If the jury feels that the pool of nominees is too small or of insufficient quality to enable a suitable selection, the jury may solicit additional nominations. Nominations made as a result of such solicitations must take the same form as other nominations, and are considered on an equal basis with them.



ZAIRI INTERNATIONAL AWARDS FOR EXCELLENCE IN HIGHER EDUCATION

JURY PANEL



Prof. Francisco Marmolejo,
*Higher Education President,
Qatar Foundation, Qatar*

Francisco Marmolejo is since February 2020 the Education Advisor of Qatar Foundation in Doha, providing support and advice at QF's unique educational disruptive innovation eco-system. During 2012-20, he worked at the World Bank, where he served as the Global Higher Education Coordinator, based in Washington, DC., and as Lead Higher Education Specialist for India and South Asia, based in New Delhi. From 1995 to 2012, he served as founding Executive Director of the Consortium for North American Higher Education Collaboration at the University of Arizona, where he also worked as Assistant Vice President and Affiliated Researcher at the Center for the Study of Higher Education. Previously, he has been American Council on Education Fellow at the University of Massachusetts, Academic Vice President of the University of the Americas in Mexico, and International Consultant at OECD in Paris. He has honorary doctorate degrees from his Alma Mater, the University of San Luis Potosi, and the University of Guadalajara in Mexico.



Dr. Peter J. Wells
*Chief, Higher Education, UNESCO,
Paris*

Since 2016, Peter has lead UNESCO's priority area of quality higher education with an emphasis on widening access, quality assurance and academic mobility, the latter reinforced by the Global Convention on the Recognition of Qualifications concerning Higher Education adopted in 2019. Dr. Wells' current priority is UNESCO's 3rd World Conference on Higher Education which will take place in Barcelona in May 2022 - a key landmark event which takes place once every 10 years and which will set the roadmap agenda for higher education for HE and the 2030 SDG Agenda. He also co-leads on the UNESCO Qualifications Passport for Refugees and Vulnerable Migrants initiative that aims to support access to learning and employment opportunities for displaced persons. Prior to taking up his current post, Peter was a Higher Education Specialist and Director of the UNESCO's European Centre for Higher Education for ten years. He is author of strategy papers and monographs on the topic of higher education reforms, quality assurance, and inclusion in national HE systems. Originally from the UK, Peter has taught at the HE and TVET levels in the USA, Poland, the UAE and Romania. He holds a Master's degree in International Relations and a PhD in Quality Enhancement of Higher Education Systems.

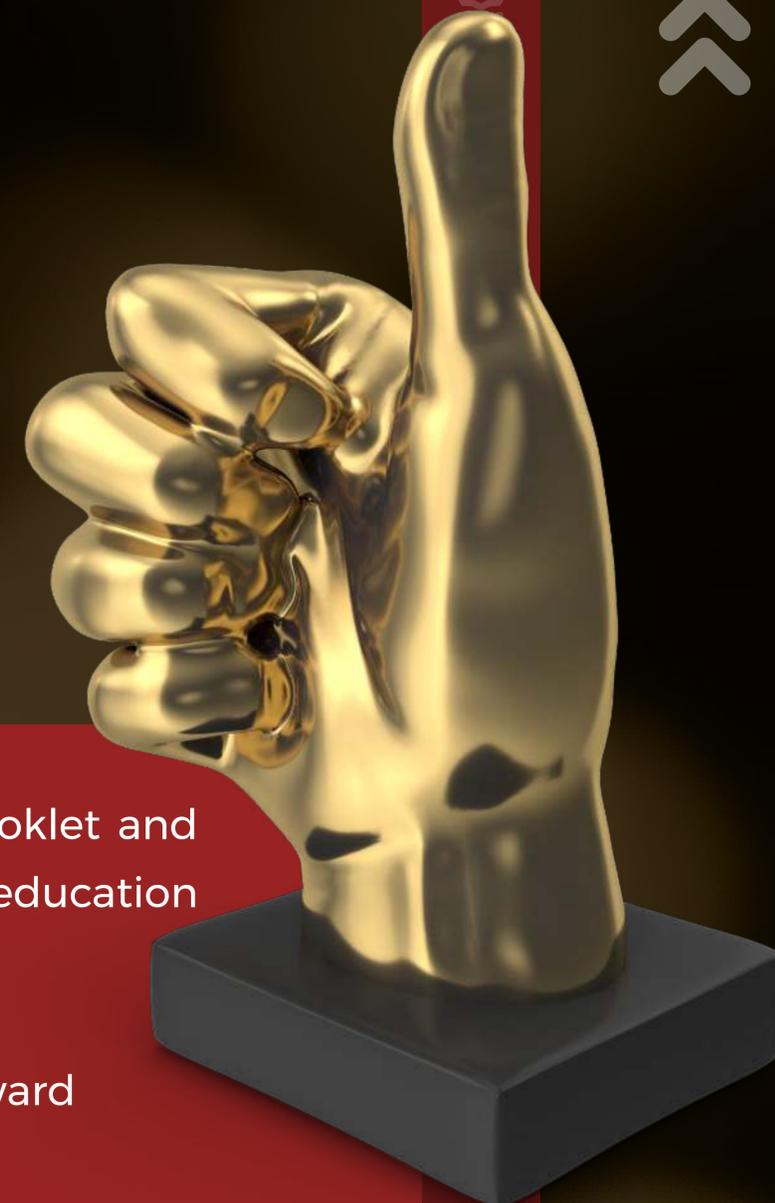


Dr. Rimah Saleh Imah Alyahya
*Deputy Minister of Private Higher
Education, Ministry of Education, KSA
Shura Council Member, KSA*

Dr. Rimah Alyahya was raised in the United States of America and completed her elementary, intermediate and secondary education with honors in Monroeville, Pennsylvania. She then procured her higher education in Riyadh, Saudi Arabia completing her Bachelors and Masters degree in English Literature from King Saud University in Riyadh, Saudi Arabia. She then went on to complete her Ph.D in English Literature from Princess Nora University with high honors and was one of the first Saudi women to have her Ph.D thesis recommended for public publishing. Immediately following her graduation in 2005, Dr. Rimah was appointed Chairperson of the English and Translation Department in PNU for three consecutive years. She has also taught English Literature Courses in PNU, Prince Sultan University and The Open Arabic University for several years. The Ministry of Higher Education has asked Dr. Rimah to research several issues concerning the level of educational aptitude in Saudi Arabia which have had excellent results. She has published much research in English Literature in renowned journals with high impact factors, her focal area of interest being immigrant literature. Dr. Rimah was awarded the title of Goodwill Ambassador for Peace and Women's development in Saudi Arabia in 2016 as well as winning the Educational Leadership Award in the same year. She was appointed as the first female Vice Rector of Prince Sultan University for 7 years and then was appointed as one of the first Female Deputy Ministers in the Ministry of Education holding the title of Deputy Minister for Private Higher Education. She is currently a member of the Saudi Shura Council.



What do Award Recipients Receive?



-  **AwardBook:** Award winners projects and initiatives will be featured in the Award booklet and website. They will also be shared on social media and with CLICKS global higher education community.
-  **Presenting at the MENA Higher Education Leadership Forum:** Representatives from Award winning institutions are given the opportunity to present their work at the MENA Higher Education Leadership Forum. Three complimentary full passes will be provided for representatives from each winning institution.
-  **Formal Recognition:** Award winners will be announced during a gala dinner or at the opening of the MENA Higher Education Leadership Forum organized in Dubai, UAE and will receive a certificate and trophy.
-  **Media Exposure:** Award winners will benefit from media exposure and increased global awareness about their institution and projects/ initiative.





Sponsorship Opportunities

A key benefit of sponsoring the awards is that it associates the sponsor organization with an awards and conference (launched since 2013) that is successful, dynamic and greatly respected among the higher education community. It enable sponsors to contribute to celebrating the amazing achievements of higher education institutions across the globe. Sponsors will be announced against specific awards.

By becoming sponsor to the award, organizations' brand is promoted directly to over 1000 higher education institutions worldwide over many months across a range of communications channels, including email, direct marketing and social media, as part of an integrated marketing plan.

As a sponsor, sponsors' name and logo will be used during these outreach campaigns maximizing brand visibility.





ZAIRI INTERNATIONAL AWARDS FOR EXCELLENCE IN HIGHER EDUCATION

Sponsorship for Each Award Category



Gold Sponsor
5,000 USD

- Organization Logo on the Award brochure, mailers and other promotional materials pre, during and post award.
- Social media promotion
- Three complimentary attendees to the MENA Higher Education Leadership Forum (MENAHELP) / Gala Dinner
- Access to MENA-HELP Participants lists
- A table at promotion events to display literature plus banner space at all events.
- Brochure placement in MENAH-HELP Delegate bags
- Recognition at the MENA-HELP Opening as a Gold Sponsor



Silver Sponsor
3,000 USD

- Organization Logo on the Award brochure, mailers and other promotional materials pre, during and post award.
- Social media promotion
- Two complimentary attendees to the MENA Higher Education Leadership Forum (MENAHELP) / Gala Dinner
- Access to MENA-HELP Participants lists
- Recognition at the MENA-HELP Opening as a Silver Sponsor



Bronze Sponsor
1,500 USD

- Organization Logo on the Award brochure, mailers and other promotional materials pre, during and post award.
- Social media promotion
- One complimentary attendee to the MENA Higher Education Leadership Forum (MENAHELP)/ Gala Dinner
- Recognition at the MENA-HELP Opening as a Bronze Sponsor





Sponsorship Form



Institution's Name:

Institution's URL (website):

Institution's Mailing Address:

Institution's Tel.:

Institution's Fax:

Name of Contact Person:

Designation of Contact:

e-Mail of the Contact Person:

Tel. No of the Contact Person:

Sponsorship Type
Make your Choice
*1USD= 3.67 AED

Gold Sponsor
5,000 USD

Silver Sponsor
3,000 USD

Bronze Sponsor
1,500 USD

Approval and Authorizations

Name:

Designation:

Signature & Date:

Kindly use an official stamp of your organization next to the signature. Upon receipt of the form, we shall contact you with details on payments and to collect your organization's information.



About CLICKS



CLICKS was established in 2012 with the aim of supporting Higher Education Institutions in specific areas that are new, emerging, and very much required by institutions of learning today.

With the mission of providing innovative and customized knowledge solutions that build education institutions' internal capabilities in the MENA region and beyond, CLICKS provides services and solutions including capacity building programs (public and in-house), consultancy services (i.e strategic planning facilitation, development of internal QA system, setting governance frameworks, building strategies, etc.), knowledge transfer, and mentorship and coaching at both individual and

institutional level in the following key areas:

- Leadership Development & Governance
- Strategy Development
- Quality Assurance and Accreditation
- Innovation in Teaching and Learning
- Research in Higher Education

Beyond its own internal capabilities, the Center is associated with several international organizations and institutions as well as with an impressive pool of international experts at the disposal of its clients and is guided by the knowledge and expertise of a formidable advisory leadership board whose membership includes some of the top leaders in the field.

During the past 14 months CLICKS has been working extensively with higher education institutions from across the globe in supporting their transition to online learning. This was achieved through designing a range of webinars and online courses that were geared towards supporting institutions in moving from Emergency remote teaching to meaningful online learning as well as via consultancy and mentoring services the center offers.

The Center has also a strong emphasis on research and development, and engages in publishing best practices, reports, and working series as well as organizing conferences and setting up networks to promote the dialogue between and among Higher Education key stakeholders.



**LEADERSHIP
DEVELOPMENT
& GOVERNANCE**



**INNOVATION
IN LEARNING
& TEACHING**



**QUALITY
ASSURANCE &
ACCREDITATION**



**STRATEGY
DEVELOPMENT**



**RESEARCH
IN HIGHER
EDUCATION**





About MENA Higher Education Leadership Forum (MENA-HELFF)



The MENA Higher Education Leadership Forum (MENA-HELFF) is one of the region's exclusive networks addressing specifically Higher Education leaders and decision makers from across the globe. Via its various meetings, the bi-annual Forum aims at providing a platform to discuss latest trends, developments and challenges pertinent to the field; encouraging the exchange of experiences and 'know-how'; identifying and suggesting future directions and promoting the establishment of new regional and global collaborations and partnerships.

The Forum is designed to empower participants to take an active role throughout the event and will feature a number of activities including: keynote addresses by eminent international and regional speakers, interactive panel discussions, controversial debates, institutional best practices and case studies' presentations from around the world, focus groups, special meetings and a series of pre-Forum workshops.

In addition to an exclusive exhibition and plenty of formal and informal networking opportunities.

The Forum structure will include a combination of synthesized research and experiential learning that will encourage discussion and dialogue of common interest among participants.



400

HE Leaders &
Decision Makers

50

Participating
Countries

35

Speakers &
Presenters

Pre-Forum
Workshops
& Webinars



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inquiries@cli-cks.com



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+971 4348 7445



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